



Let's discuss Social Mobility

AT THE BRISTOL WOMEN IN BUSINESS CHARTER EVENT

It was great to be at a thought-provoking session yesterday organised by #BristolWomenInBusinessCharter.

The topic was not an easy one. Social Mobility. We were given some pretty hard-hitting data and facts.

For example, did you know:

- 1 in 5 people in the UK live in poverty?
- A single person needs to earn £28k to reach a minimal acceptable standard of living. And a couple with two children need to earn £69,400?

Dan Jones and Karen Higgins from #ClarkeWillmott and Anna Averis from #BishopFleming, talked about the things they were doing within their organisations to address this.

We heard about people who are using their skills, experience and knowledge to shine a spotlight on the issue and provide help.

The icing on the cake was the challenge we were all given at the end. What would we do differently having heard that.

My action? Well, I want to take this opportunity to highlight a company that's doing some great work. That's #NotImpossible – a new social mobility start-up that's reimagining work experience. We heard from #EmmaColwill yesterday.

Why not take a few minutes to find out a bit more about them www.teamnotimpossible.com