ARTICLE MARCH 2025



## "Let's get creative.."

"... WHAT NOW?"

"You need to think creatively"

I don't find that easy to do on demand if I'm honest.

I have to be in the zone.

(....and, if you know me, you'll know that's not usually first thing on a Monday morning!)

Last week at a networking event, we talked about creativity at work - the importance of being creative in everything we do and how we run our business.

We agreed we didn't always give ourselves the space, or permission, to do that.

Well, being creative isn't really 'proper' work, right?!

But without it, what happens.... how do we approach problem-solving, change, growth, innovation?

So I decided to try something different this morning.

To some people it might just be a bit of pointless colouring in. Others will have an opinion on the colour I should use next. Or might be wondering what happens if I go over the lines.

I'm hoping it helps me rewire my brain. Gives me a bit of space to think differently. To be creative. Even if it is 10 minutes here and there.

After all, if you don't try, you'll never know.



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Helping leaders elevate their people experience to drive business growth