

## WHAT'S NEXT? HR AND PEOPLE TREND PREDICTIONS FOR 2025

What better way to start a Wednesday morning.... a Linkedin Live Webinar with Natal Dank from PXO Culture, Janet Scotcher and Eoin Cannon talking about HR & People Trends and Predictions for 2025.

Wondering what you missed? Too much to mention to be honest but here's some snippets of the stuff that resonated with me:

•Seeing HRBPs as employee experience, product-led, account managers..... using their understanding of the needs of a business area to sell people products that fit and add value - hell yeah, that totally gets my vote!

·AI Co-Intelligence... the need to understand it, use it, give it a personality.

Being authentic, companies standing for what they believe in and actually delivering that.... words and actions that build trust.

·Bite-sized, personalised learning and career experiences, not career ladders.

Skills and roles, not jobs and functions.... future-proofing to avoid the coming skills crisis.

•The human connection and it's link to productivity... yep, there it is again.... the importance of being human #justsaying

Definitely food for thought.



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